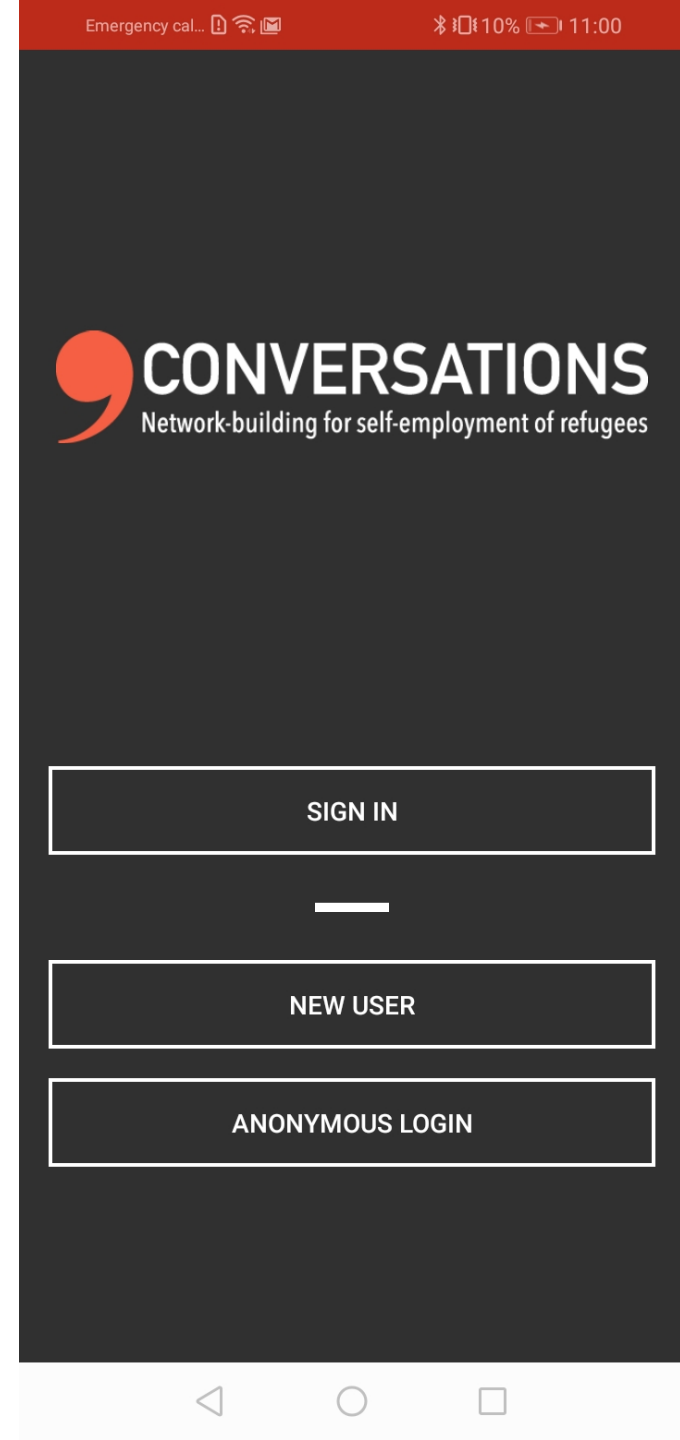


9 Conversations App

RETHINK Learning Technologies – Arne B. Mikalsen & Svein Even Skogen
Multiplier Event 20. november 2020

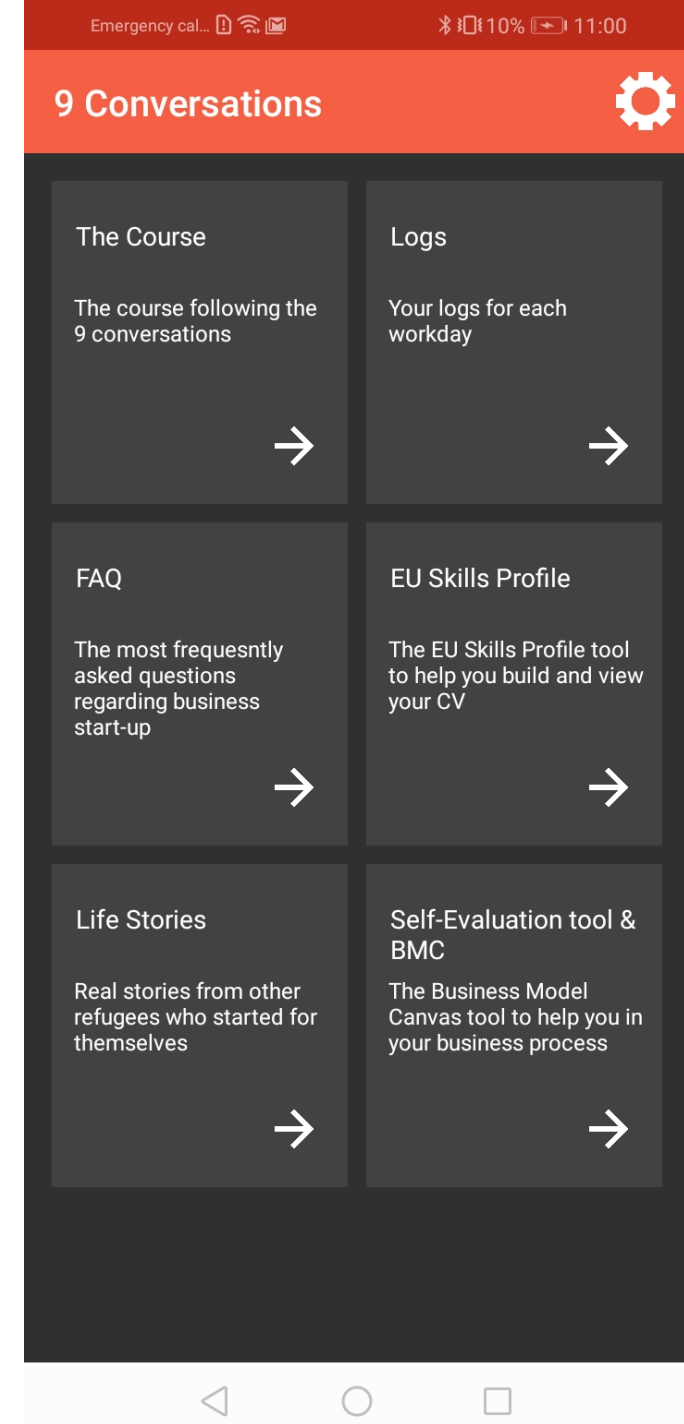
Agenda

- App presentation – a walkthrough
- User case – how to use the app



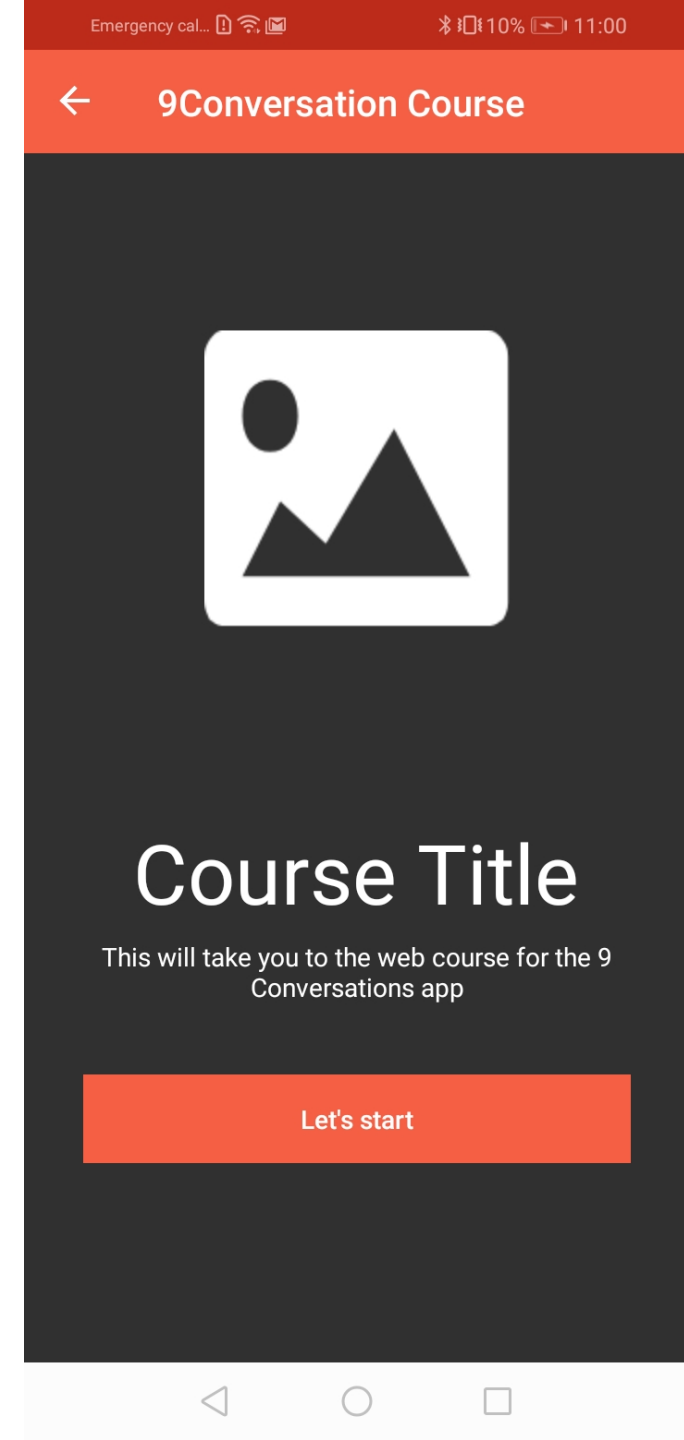
App Characteristics

- Available in Android version
- Intention: A practical tool, inspiration, project results
- Developed in all project languages
 - English
 - Norwegian
 - Greek
 - Italian
 - Danish
 - Lithuanian
- User logon
 - Stores data in the mobile – simplifies the GDPR process

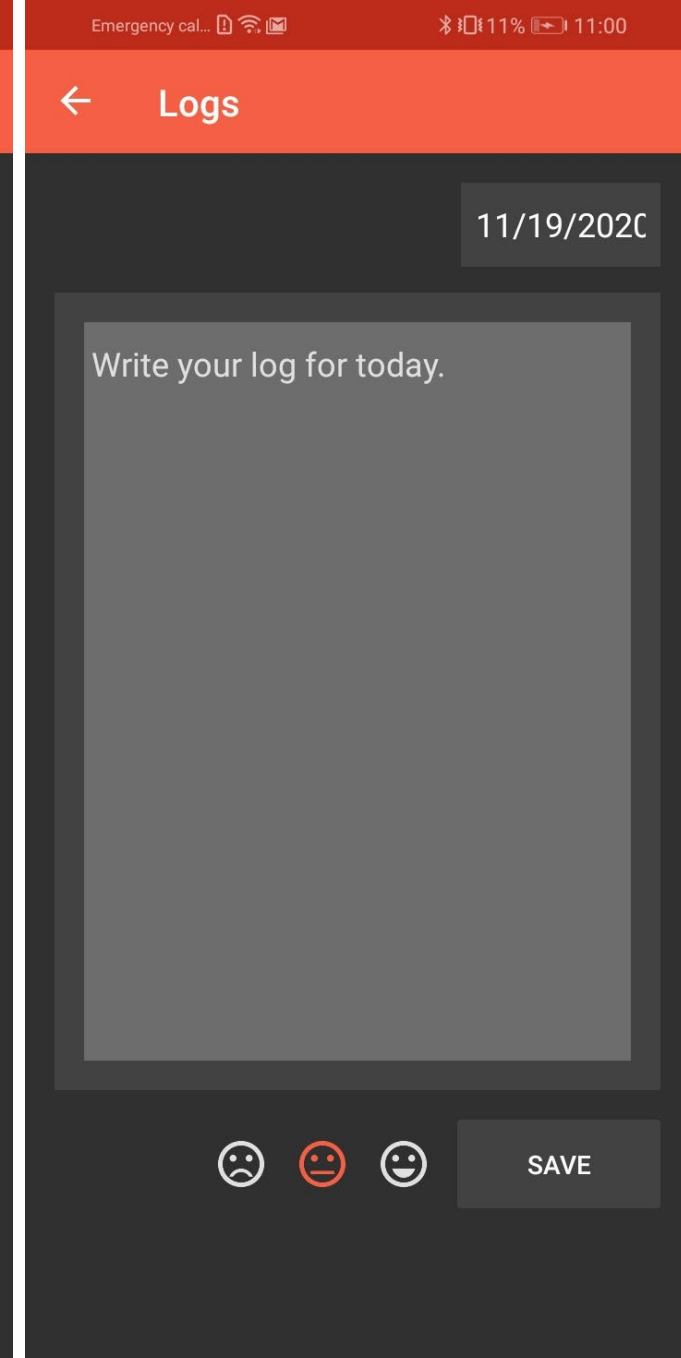
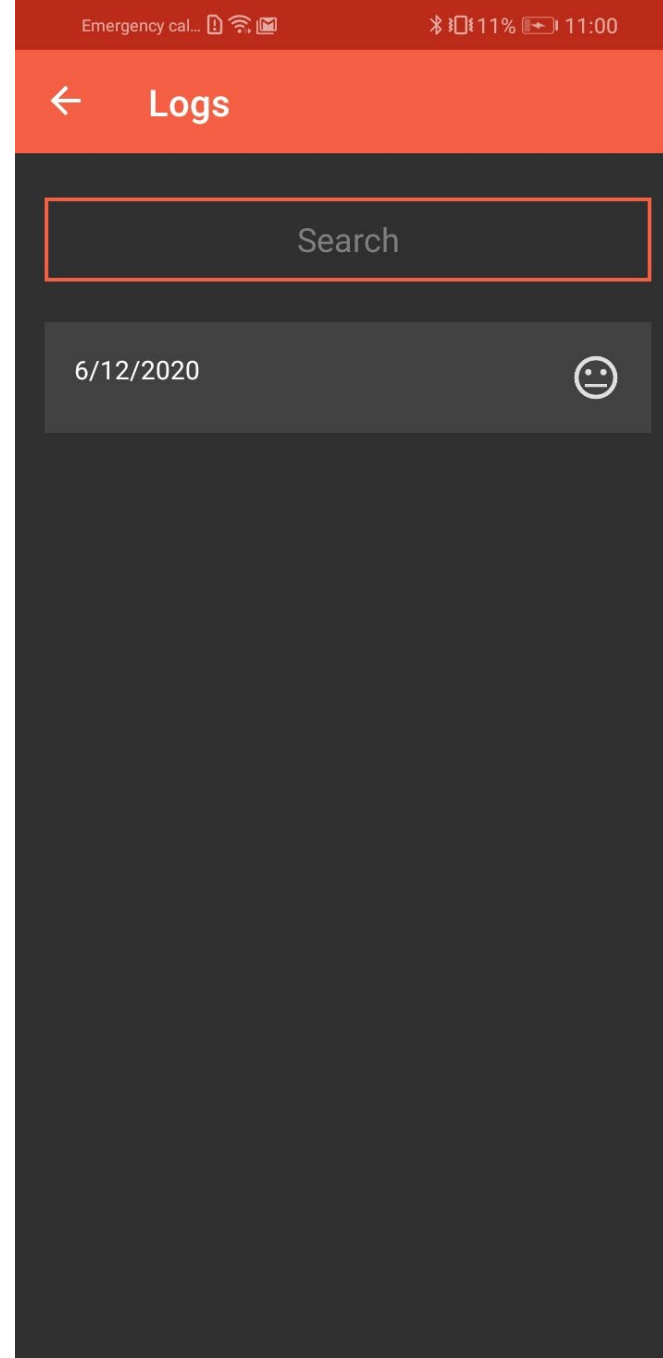
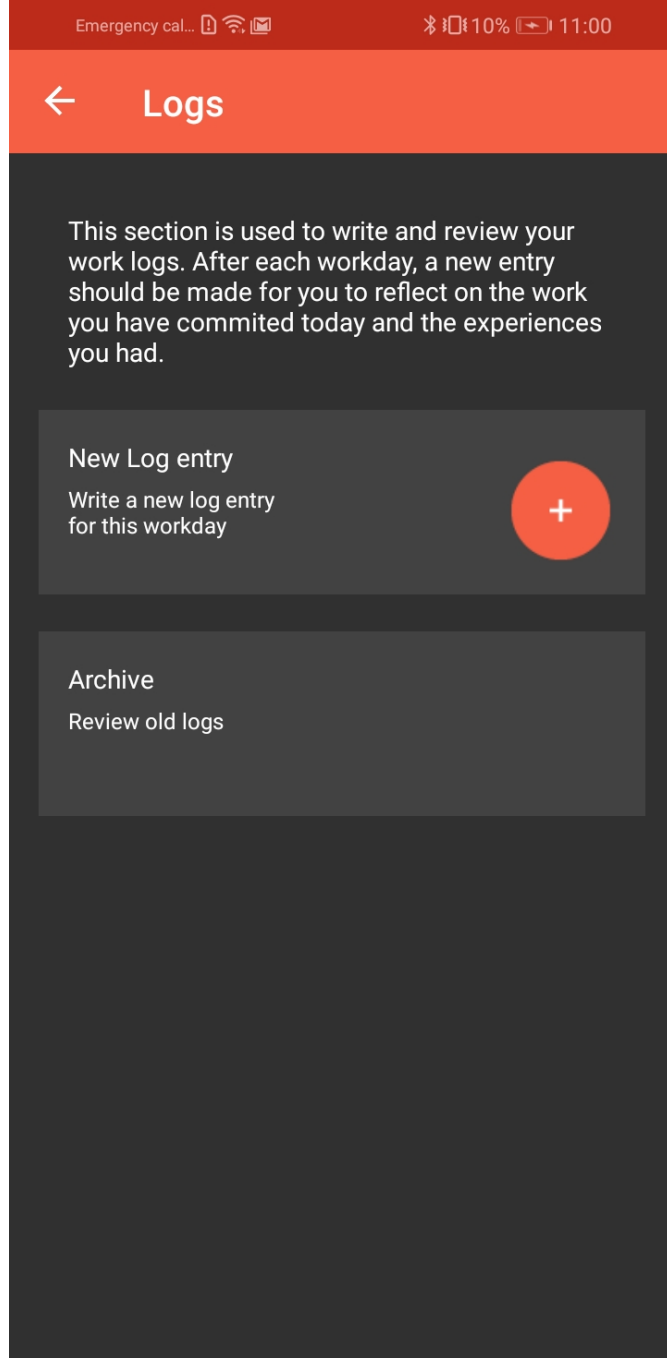


The Course

- Links to the course
- The course is run embedded with a browser in the app

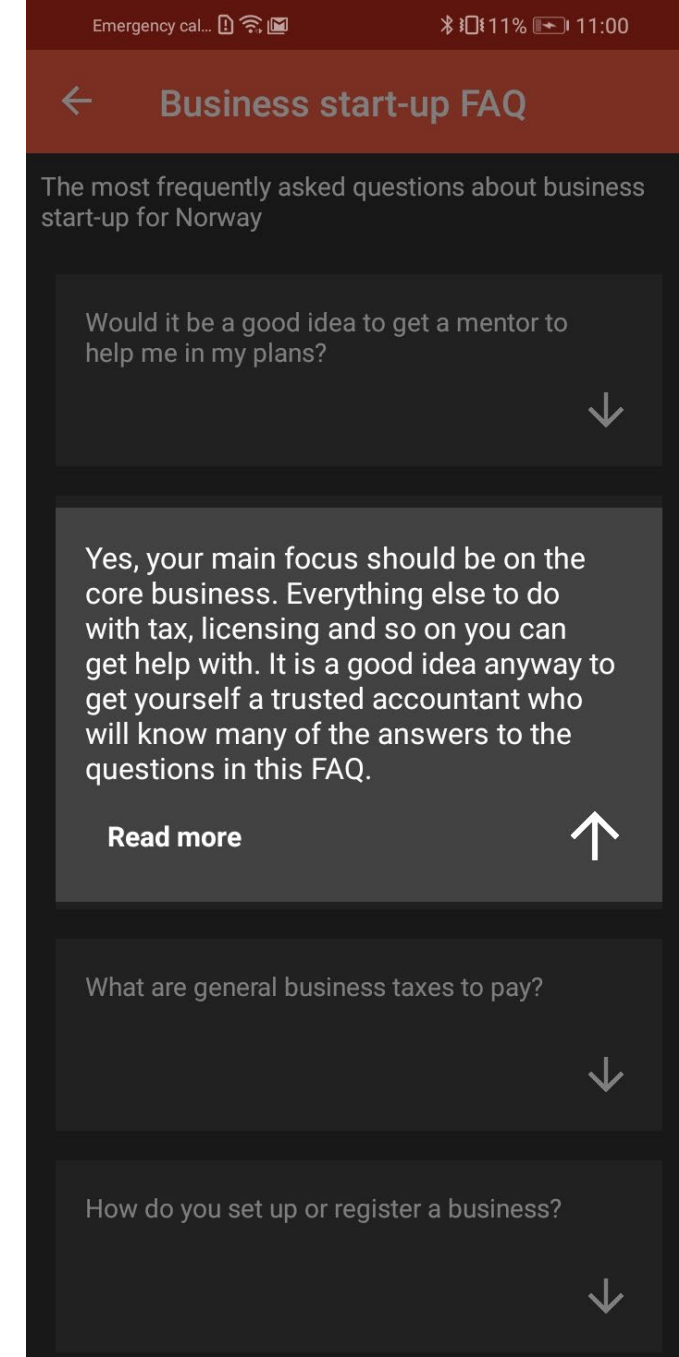
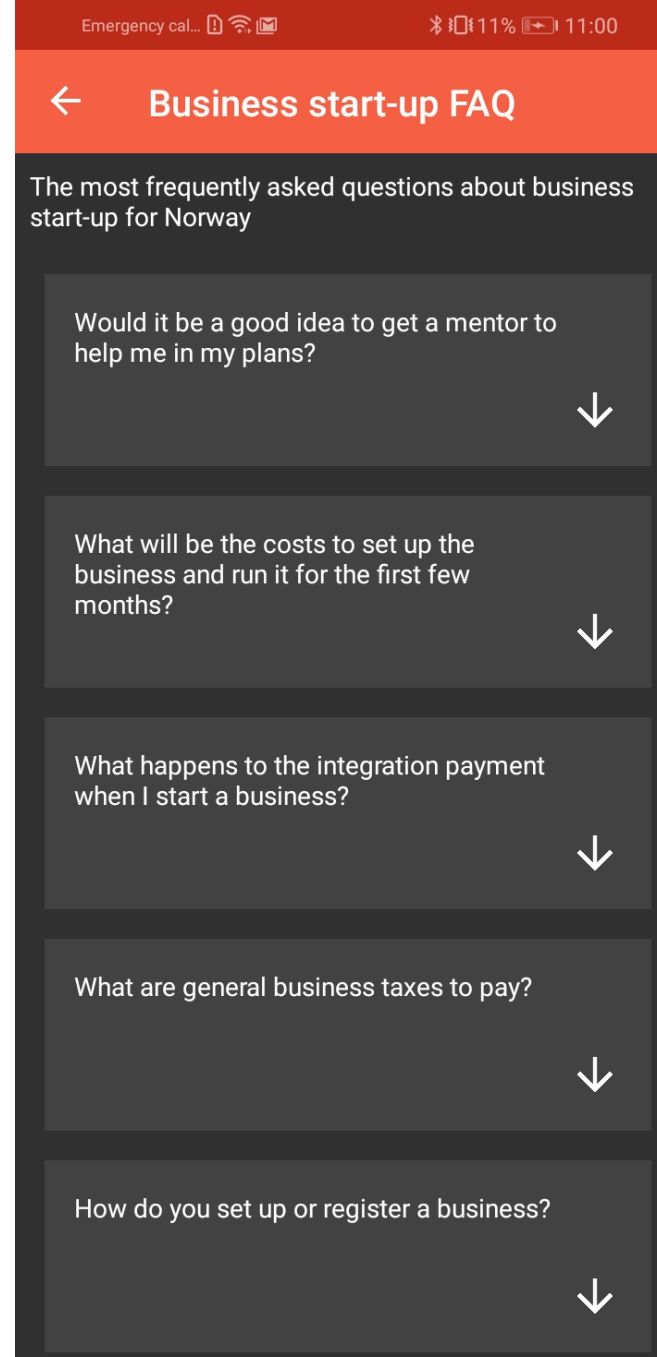
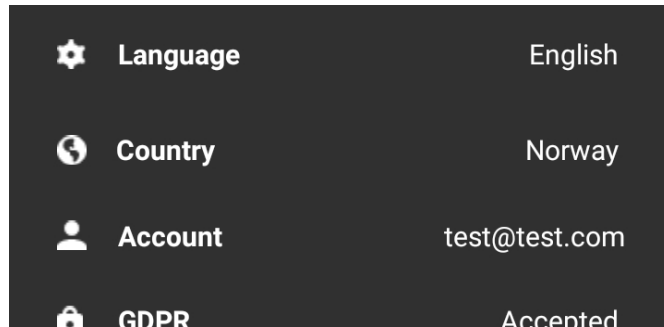


Logs



FAQ

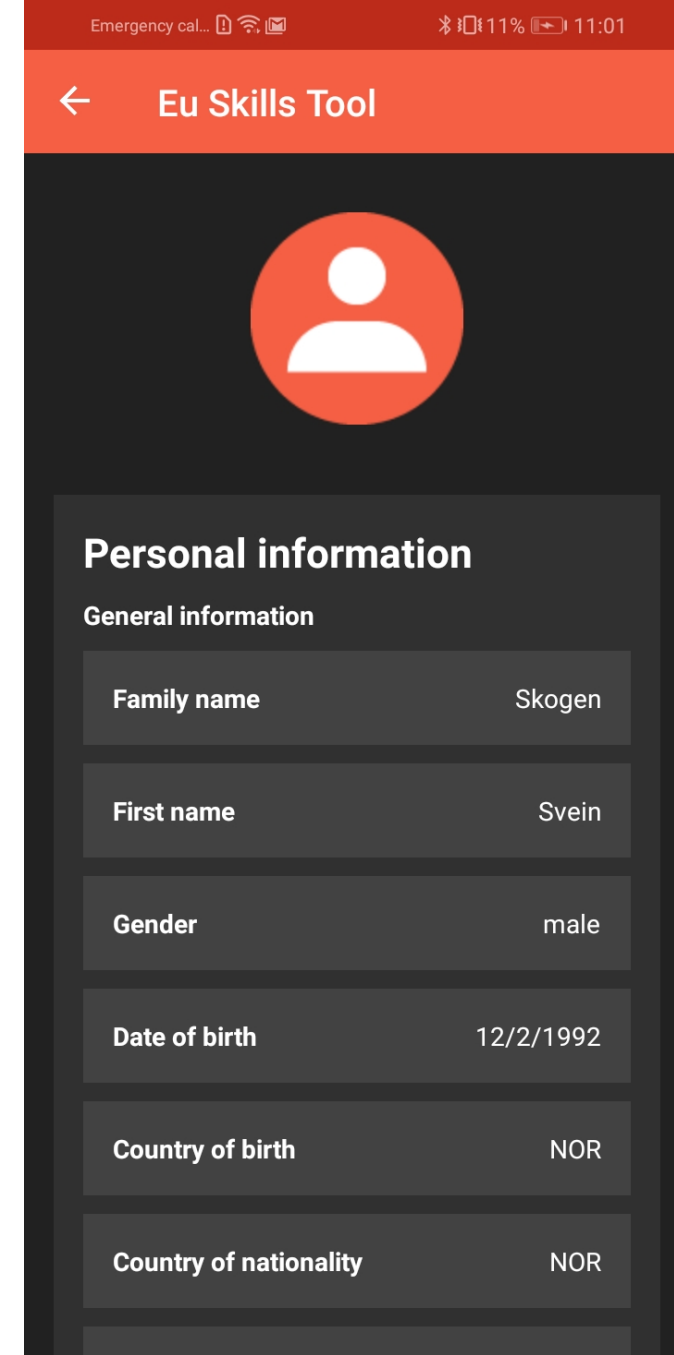
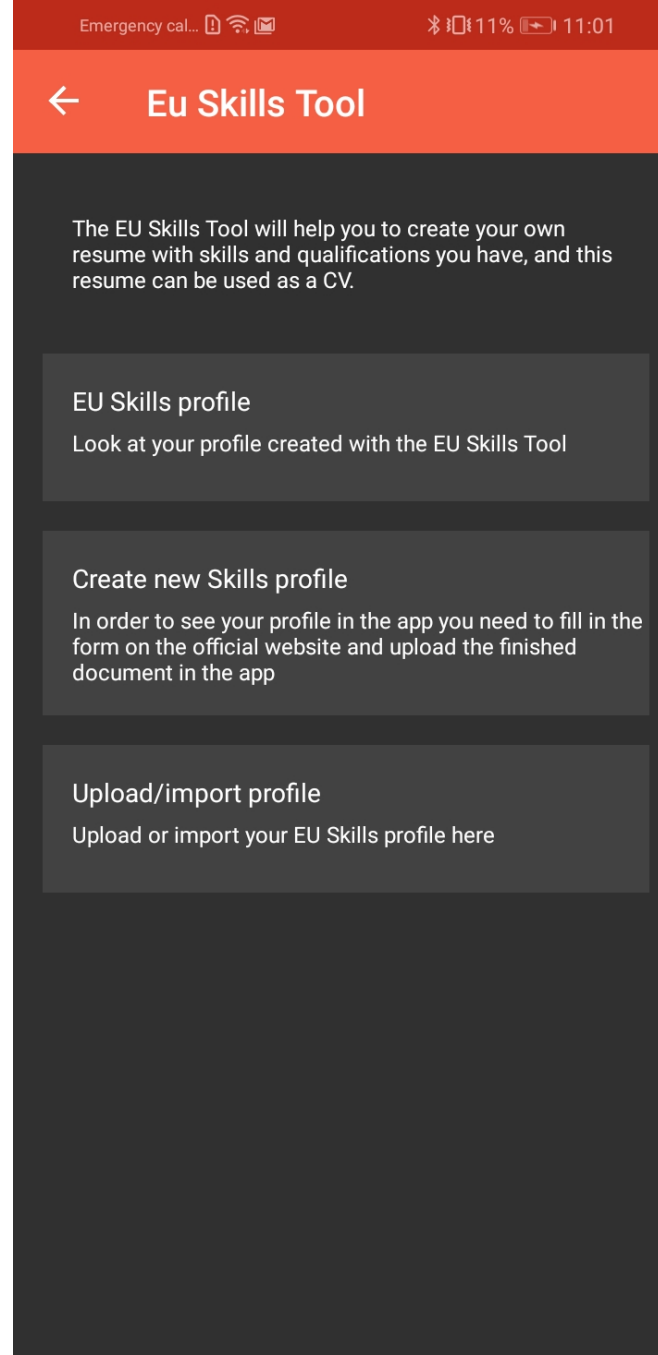
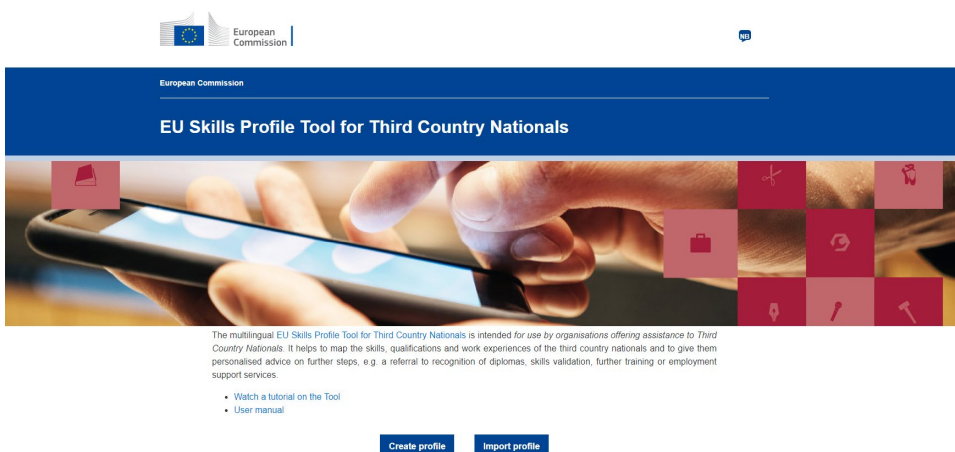
- Sums up the most frequently asked questions about business start-up
- Adapts to your region (from app settings)



EU Skills Profile

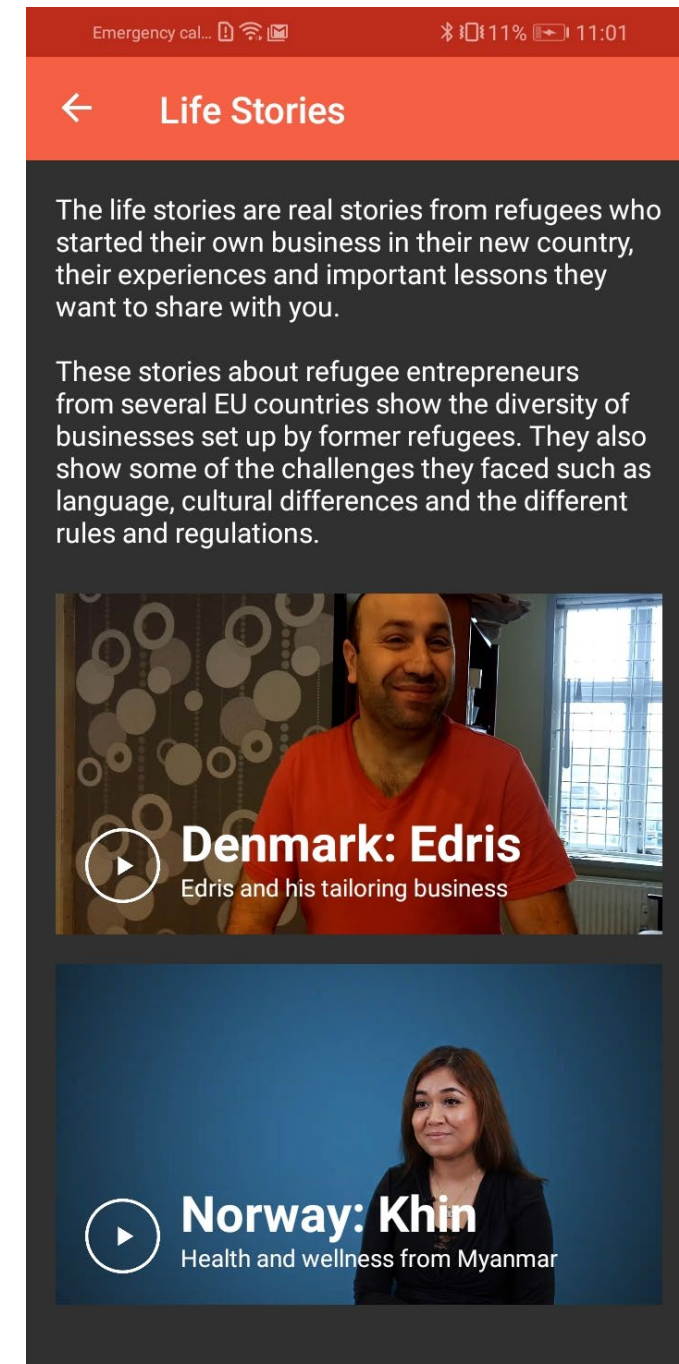
- Makes you able to upload your EU skills profile for Third Country nationals into the app

<https://ec.europa.eu/migrantskills/#/>



Life Stories

- Real stories from refugees who started their own business in their new country
- As of today, two life stories have been published, and are available in the app:
 - Norway
 - Denmark



Self-Evaluation tool & BMC

- Questionnaire where each refugee rate his/her level towards the nine blocks of the Osterwalder Canvas
- For each of the nine blocks, choose which description that fits your level the most from one to four
- Done three times:
 - Before training
 - During training
 - After training
- Results are recorded, and your progression is visualised

Emergency cal... 11% 11:01

Self-Evaluation Test

Value proposition

To start a business you need to identify a business opportunity and create a value proposition for your customers. The value proposition is what the customers are willing to pay for. The value proposition must be adapted to the target group/customer segments and you have to do it better than your competitors.

☆☆☆☆

Customer segments level 1 - Can explain one simple example with expert help

I have an idea for a product/service that I think people in my local area would buy. I need expert help to find more.

★★☆☆

Customer segments level 2 - Can explain several examples simply with peer help

I can explain a simple value proposition for a product/service that people in my local area would buy and have talked to some possible customers about it.

★★★★☆

Value proposition level 3 - Can choose the best example in collaboration with peers

● ● ● ● ● ● ● ●

Self-Evaluation tool & BMC



Practical walkthrough of the app

- By Svein Even Skogen,
system developer

